

LW

Pharmacy Launch Guide

WHAT IT IS

- ✓ Oral bioactive peptide supplements — taken by mouth, daily
- ✓ Nature-derived, bioavailable peptide formulas
- ✓ A cash-pay wellness category for your pharmacy
- ✓ Fully compliant for pharmacy counter conversations
- ✓ Products patients are already searching for online

WHAT IT IS NOT

- ✗ Not injectable peptides
- ✗ Not compounded medications
- ✗ Not research-use-only products
- ✗ Not a prescription medication
- ✗ Not a replacement for any existing therapy

BREAKTHROUGH STACK

FIT + LEAN + RESTORED

Metabolism, muscle support, sleep & recovery. Best for broad wellness support.

Strength

Weight Management

Sleep

Recovery

Retail \$229.98 • Subscribe \$206.98 • 30-day supply

GLP-1 SUPPORT STACK

FIT + HYDRATED

Hydration, lean muscle support & electrolyte balance. For GLP-1 patients — during, tapering, and after.

GLP-1 Support

Hydration

Muscle Preservation

Retail \$184.98 • Subscribe \$166.48 • 30-day supply

15-SECOND COUNTER SCRIPT

The Opening

"Are you currently focused on weight loss, energy, muscle support, sleep, recovery, or hydration? We now carry an oral peptide wellness line that supports those areas. They're not injections and not compounded medications."

GLP-1 SUPPORT SCRIPT

For Weight Management Patients

"A lot of patients using GLP-1 medications ask about hydration, muscle support, and maintaining strength. We carry an oral peptide stack designed to support those areas as part of a healthy wellness routine."

COMPLIANCE-SAFE LANGUAGE

✓ USE THESE

- ✓ Supports
- ✓ Helps maintain
- ✓ Designed to support
- ✓ Wellness support
- ✓ May help support
- ✓ Part of a healthy lifestyle

✗ AVOID THESE

- ✗ Treats
- ✗ Cures
- ✗ Prevents
- ✗ Replaces medication
- ✗ Works like a drug
- ✗ Guaranteed results

QR CODE ORDERING FLOW

How Patients Order

- Each pharmacy gets its own unique QR code & shop link from Paige
- Patient scans QR code at the counter or visits your personalized link
- Patient selects product or stack and checks out directly
- Orders ship directly to the patient — no pharmacy stock needed
- Patient can subscribe for 10% off (20% from month 4)

IMPORTANT

The sample QR code on the training site is Paige's demo. Contact Paige to get your pharmacy's own unique link and QR code.

WHEN PATIENTS ASK MEDICAL QUESTIONS

What to Do

- Do NOT make medical claims or diagnose conditions
- Say: "These products support general wellness as part of a healthy lifestyle."
- Redirect to the QR code or product guide for more info
- Encourage them to consult their healthcare provider

CONTACT PAIGE JACK

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- If unsure — call or text Paige at 561-339-8138

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